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INDIANA UNIVERSITY
AUDITORIUM

**MOTOWN THE MUSICAL IS 'SIGNED, SEALED, DELIVERED' TO IU AUDITORIUM
OCTOBER 31–NOVEMBER 1**

WHAT: Motown The Musical

WHEN: Tuesday–Thursday, October 31–November 2, 8 p.m.

WHERE: IU Auditorium

TICKETS: Starting at \$17 IU Bloomington students with a valid student ID and \$29 for the general public, on sale now. Individual tickets may be purchased online at IUauditorium.com, in person at the IU Auditorium Box Office, as well as through Ticketmaster.com or charge by phone at (800) 745-3000. The IU Auditorium Box Office is open Monday through Friday, 10 a.m. to 5 p.m.

FOR IMMEDIATE RELEASE

October 12, 2017

BLOOMINGTON, Ind. – The Tony-nominated Broadway hit *Motown The Musical* will bring the beloved music of Motown to IU Auditorium October 31–November 2.

Motown follows the story of founder Berry Gordy and his journey from featherweight boxer to heavyweight music mogul. The man responsible for music legends such as Diana Ross, Michael Jackson, Stevie Wonder, and Marvin Gaye finds his place in American history in this jukebox musical that spans over the soundtrack of change in America.

Berry Gordy founded the Motown record label in 1959, and produced 110 top 10 hits over the span of a decade. Over half a century later, *Motown The Musical* was created to celebrate the music that inspired change and shattered barriers in the industry. The musical debuted on Broadway in 2013 and launched its national tour in 2014.

Featuring more than 40 classic hits such as “Ain’t No Mountain High Enough,” “I Want You Back,” and “My Girl,” the national tour of *Motown* encourages audiences across the nation to move to the same beat.

“We all know the music, we all love that Motown sound, and we certainly can’t wait to bring it to our stage,” Executive Director of IU Auditorium Doug Booher said. “This musical keeps the beloved genre alive. Audience members will be able to recognize, and hopefully groove to, hit after hit during the show.”

During their stay in Bloomington, IU Auditorium will host a number of educational and outreach events, which include a preshow event featuring IU Soul Revue and Dr. Charles E. Sykes from IU’s African American Arts Institute. More events will be announced as they become confirmed.

For more information on *Motown The Musical* and the rest of the 2017–2018 season, visit IUauditorium.com. The website features video clips and a selection of songs from this season’s performances, in addition to a direct link to the IU Auditorium Facebook and Twitter pages, whose members receive exclusive benefits throughout the year.

Motown The Musical at IU Auditorium is presented in partnership with Lamar Outdoor Advertising, Fourwinds Lakeside Inn & Marina, and the IU Office of the Vice President for Diversity, Equity, and Multicultural Affairs. IU Auditorium’s 2017–2018 season is presented by

B97, Curry Auto Center, *The Herald Times*, CFC Properties, and IU Division of Residential Program and Services.

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