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'EASY AS 1-2-3': COMPANY OF MOTOWN TO PARTICIPATE IN EDUCATIONAL OUTREACH EVENTS IN BLOOMINGTON

FOR IMMEDIATE RELEASE
October 27, 2017

BLOOMINGTON, Ind. – In conjunction with its presentation of *Motown The Musical*, IU Auditorium will offer a number of educational outreach activities that will engage both the IU campus and Bloomington community. Throughout each season, IU Auditorium seeks to provide a comprehensive event experience that helps the public more deeply connect with the artists and productions that visit Bloomington.

Members of the press are invited to attend any and all listed activities.

Pre-show talk with Dr. Charles Sykes feat. IU Soul Review

When: Tuesday, October 31, 6:30–7:30 p.m.

Where: Neal-Marshall Black Culture Center, Grand Hall (275 N. Jordan Avenue)

Admission: This activity is free and open to the public.

Overview: Dr. Charles Sykes will present a short lecture exploring the vision and ambitions of Berry Gordy, founder of Motown. The discussion will examine how Gordy's vision for the genre enabled it to become one of the best-loved and most recognizable sounds in American popular music. IU Soul Review will give an exclusive preview of their upcoming presentation of *Potpourri of the Arts*, coming to IU Auditorium on November 11.

"Dancing in the Streets" masterclass

When: Wednesday, November 1, 10–11:30 a.m.

Where: Neal-Marshall Black Culture Center, dance studio A217 (275 N. Jordan Avenue)

Admission: Only invited groups may participate in this class.

Overview: Members of the *Motown The Musical* cast will instruct IU students from the African American Dance Company and the Department of Theatre, Drama, and Contemporary Dance on movement techniques and learn choreography from "Dancing in the Streets," one of the show's most memorable dance numbers.

Post-Performance Curtain Talk with *Motown The Musical* director Charles Randolph-Wright, cast members, and Kenneth Roberson from IU's Department of Theatre, Drama, and Contemporary Dance

When: Wednesday, November 1, immediately following the *Motown The Musical* performance

Where: IU Auditorium theatre

Admission: All patrons in attendance at the November 1 performance are invited to attend.

Overview: Kenneth Roberson will facilitate a post-show curtain talk with the production's director, Charles Randolph-Wright, and cast members from *Motown The Musical* that will explore important themes and historical moments in the production and how these forces still impact our lives today. Guests will have the opportunity to participate and ask questions.

Wardrobe Demonstration and Talkback

When: Thursday, November 2, 11–11:30 a.m.

Where: IU Auditorium stage

Admission: Only invited groups may participate in this activity.

Overview: Fashion Design and Merchandising students from the IU School of Art + Design will attend a talkback with the production's head of wardrobe to explore the costuming needs of the production, how the era-specific fashions aid in plot and character development, and how these important assets are maintained over the course of a nationwide tour.

This programming is created in partnership with the Office of the Vice President for Diversity, Equity, and Multicultural Affairs with support from the African American Arts Institute.

For more information on *Motown The Musical* and the rest of the 2017–2018 season, visit IUauditorium.com. The website features video clips and a selection of songs from this season's performances, in addition to a direct link to the IU Auditorium Facebook and Twitter pages, whose members receive exclusive benefits throughout the year.

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