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INDIANA UNIVERSITY  
**AUDITORIUM**

**BROADWAY SENSATION *KINKY BOOTS* COMES TO IU AUDITORIUM OCT. 24–25**

**WHAT:** Kinky Boots  
**WHEN:** October 24–25, 8 p.m.  
**WHERE:** IU Auditorium

**TICKETS:** Starting at \$17 for IU Bloomington students with a valid ID and starting at \$29 for the general public, on sale now. Individual tickets may be purchased online at IUauditorium.com, in person at the IU Auditorium Box Office, as well as through Ticketmaster.com, all Ticketmaster outlets, or charge by phone at (800) 745-3000. The IU Auditorium Box Office is open Monday through Friday, 10 a.m. to 5 p.m.

**FOR IMMEDIATE RELEASE**  
**September 27, 2017**

**BLOOMINGTON, Ind.** – Broadway’s huge-hearted, high-heeled hit *Kinky Boots* struts into Bloomington for a two-night run at IU Auditorium October 24 and 25.

With songs by pop icon Cyndi Lauper, this Tony Award-winning musical tells the story of Charlie Price, a son struggling to live up to his father’s expectations to continue the family business of Price & Son. The shoe factory’s future looks bleak until Charlie meets Lola, a fabulous performer in need of some sturdy new stilettos.

*Kinky Boots* met critical acclaim since its opening night on Broadway in 2013. The show took home six Tony Awards that season, including Best Musical, Best Score, and Best Choreography by two-time Tony Award winner Jerry Mitchell. It was nominated for a total of 12 Tony Awards, including Best Book of a Musical written by Broadway legend and four-time Tony Award winner Harvey Fierstein.

Their success didn’t stop at the Tony Awards— the original cast recording of *Kinky Boots* won the Grammy Award for “Best Musical Theater Album” in 2014 as well.

Productions of *Kinky Boots* have since launched all over the world in places such as South Korea, Australia, Toronto, Sweden, and London. The Broadway production began its national tour in 2014.

With the sizzle and sass of a big Broadway musical, *Kinky Boots* also brings to the spotlight a powerful lesson about acceptance, and has been praised for its inclusion and celebration of drag culture and the LGBTQ+ community. The touring company’s engagement at IU Auditorium is also part of Themester at Indiana University.

“*Kinky Boots* is not only a spectacular musical—it’s a celebration of being true to who you are,” executive director of IU Auditorium Doug Booher said. “We at IU Auditorium are looking forward to bringing this joyous production to our stage on this leg of its national tour. Our audiences are sure to fall in love with every character, every song, and certainly every shoe.”

In addition to the performances, the company of *Kinky Boots* will participate in education and outreach activities while in town, with support provided not only by Themester, but also the IU Office of the Vice President of Diversity, Equity, and Multicultural Affairs and the Indiana Memorial Union. Check [IUauditorium.com](http://IUauditorium.com) for details on activities as they are announced.

For more information on *Kinky Boots* and the rest of the 2017–2018 season, visit [IUauditorium.com](http://IUauditorium.com). The website features video clips and a selection of songs from this season's performances, in addition to a direct link to the IU Auditorium Facebook and Twitter pages, whose members receive exclusive benefits throughout the year.

*Kinky Boots* at IU Auditorium is presented in partnership with Themester, Indiana Memorial Union, and the IU Office of the Vice President for Diversity, Equity, and Multicultural Affairs. IU Auditorium's 2017–2018 season is presented by B97, Curry Auto Center, *The Herald Times*, CFC Properties, and IU Division of Residential Program and Services.

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