



**Contact:**

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**IU AUDITORIUM TO HOST TOYS FOR TOTS DONATION DRIVE AND  
KIDS NIGHT ON BROADWAY**

**WHAT:** Toys for Tots Donation Drive

**WHEN:** Tuesday, November 13 through Thursday, December 13

**WHERE:** IU Auditorium

**WHAT:** Kids Night on Broadway

**WHEN:** Tuesday and Wednesday, November 13 & 14

**WHERE:** IU Auditorium

**TICKETS:** Free to *ELF The Musical* ticketholders

**FOR IMMEDIATE RELEASE**

**November 5, 2018**

**BLOOMINGTON, Ind.** – IU Auditorium will begin its holiday season by focusing on their smallest patrons with two youth-centric events: **Toys for Tots**, accepting donations starting Tuesday, November 13 through Thursday, December 13, and **Kids Night on Broadway**, Tuesday and Wednesday, November 13 and 14 at 6:30 p.m. prior to *ELF The Musical*.

In conjunction with winter programming, IU Auditorium will be partnering with **Toys for Tots** to collect toys for young Hoosiers. Starting Tuesday, November 13, those wishing to donate can bring new, unwrapped toys to IU Auditorium during box office hours, Monday through Friday, between 10 a.m. and 5 p.m., or on the performance day of *ELF The Musical* (November 13 and 14, 7:30 p.m.), *Chimes of Christmas* (December 1, 2 p.m. and 7:30 p.m.), and *Straight No Chaser* (December 13, 8 p.m.). Donations will be accepted until Thursday, December 13. *The IU Auditorium Box Office will be closed during IU's Thanksgiving Break November 19 through November 23.*

As an engagement with *ELF The Musical* specifically, IU Auditorium will once again be presenting **Kids Night on Broadway**. Starting at 6:30 p.m. prior to each show, the Auditorium's lobby will be filled with family-friendly games and activities driven by the holiday cheers and heartfelt sentiments of *ELF*. Open exclusively *ELF* ticketholders, all activities are complimentary with show admission.

"At IU Auditorium, we strive to do whatever is in our power to engage with our community, and that includes even our youngest of patrons," said IU Auditorium Executive Director Doug Boher. "To be able to create happy and bright holiday seasons for children in Bloomington and beyond is incredibly special and rewarding."

For more information on holiday programming and the rest of the 2018–2019 season, visit [IUauditorium.com](http://IUauditorium.com). The website features video clips and a selection of songs from this season's performances, in addition to a direct link to the IU Auditorium Facebook and Twitter pages, whose members receive exclusive benefits throughout the year.

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