Press Contact:

Karyn Dunn Marketing Manager (812)-855-0640 karyndun@indiana.edu



JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT RETURNS TO IU AUDITORIUM FOR THE FIRST TIME IN OVER 30 YEARS OCTOBER 13-14.

WHAT: Joseph and the Amazing Technicolor Dreamcoat **WHEN:** Tuesday–Wednesday, October 13–14, 7:30 p.m.

WHERE: IU Auditorium

TICKETS: \$21-\$44 for IU Bloomington students with a valid ID and \$39-\$65 for general public, on sale now. Individual tickets may be purchased online at IUauditorium.com, in person at the IU Auditorium Box Office, as well as through Ticketmaster.com, all Ticketmaster outlets, or charge by phone at (800) 745-3000. The IU Auditorium Box Office is open Monday through Friday, 10 a.m. to 5 p.m.

FOR IMMEDIATE RELEASE 9/8/2015

BLOOMINGTON, Ind. – *Joseph and the Amazing Technicolor Dreamcoat*, Andrew Lloyd Webber and Time Rice's Biblically-inspired family musical, returns to IU Auditorium on October 13 and 14 at 7:30 p.m.

Arguably one of the most enduring family shows of all time, *Joseph and the Amazing Technicolor Dreamcoat*, is the irresistible musical about the trials and triumphs of Joseph, Israel's favorite son. The first collaboration of composer Andrew Lloyd Webber (*Jesus Christ Superstar, Phantom of the Opera, Cats*) and lyricist Tim Rice (*Jesus Christ Superstar, The Lion King*), *Joseph* blends pop, country and rock into an uplifting, technicolored story of biblical proportions. This brand new tour of the beloved show is already receiving rave reviews from audiences across the nation. The Cleveland *Plain Dealer* raved: "This new production of *Joseph* is an exuberant success that stays true to all of the original's joyfulness, humor, and fantastic songs, while subtly updating it for a 2014 audience."

Retelling the Biblical story of Joseph, his 11 brothers and the coat of many colors, this magical musical is full of unforgettable songs including *Those Canaan Days, Any Dream Will Do* and *Close Every Door*.

Joseph and the Amazing Technicolor Dreamcoat was first conceived in 1968 as a student project of Webber's. After multiple expansions and revisions, Joseph and the Amazing Technicolor Dreamcoat finally opened in Royale Theatre on January 27, 1982 for its first Broadway show. Since the premiere, Joseph and the Amazing Technicolor Dreamcoat has become one of the most produced musicals of all time, with over 40,000 amateur and professional productions in countries across the globe.

"We are happy to welcome the vibrant and magical musical *Joseph and the Amazing Technicolor Dreamcoat* to Bloomington and IU Auditorium," said IU Auditorium Director Doug Booher. "*Joseph* is warm, whimsical, and perfect for audiences of all ages. It will be a pleasure to witness our audiences' delight as this classic tale springs to life on our stage."

Joseph is produced by TROIKA Entertainment, LLC, the tour features Scenic Design by Beowulf Boritt, Costume Design by Jennifer Caprio, Lighting Design by Howell Binkley, Sound Design by John Shivers and David Patridge, Projection & Video Design by Daniel Brodie, and Music Supervision by David Kreppel.

For more information on *Joseph and the Amazing Technicolor Dreamcoat* and the rest of the 2015–2016 season, visit IUauditorium.com. The website features video clips and a selection of songs from this season's performances, in addition to a direct link to the IU Auditorium Facebook and Twitter pages, whose members receive exclusive benefits throughout the year.

Joseph and the Amazing Technicolor Dreamcoat at IU Auditorium is sponsored by IU Credit Union and Southern Indiana Physicians. IU Auditorium's 2015–2016 season is presented by Curry Auto Center, B97 Radio, *The Herald-Times*, and French Lick Resort.

###