

INDIANA UNIVERSITY
AUDITORIUM

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***ELF THE MUSICAL* JINGLES ALL THE WAY TO IU AUDITORIUM**

WHAT: *ELF The Musical*

WHEN: Tuesday & Wednesday, November 13 & 14, 7:30 p.m.

WHERE: IU Auditorium

TICKETS: Tickets start at \$17 for children and IU Bloomington students (with a valid ID) and \$29 for the general public, on sale now. Individual tickets may be purchased online at IUAuditorium.com, in person at the IU Auditorium Box Office, as well as through Ticketmaster.com. The IU Auditorium Box Office is open Monday through Friday, 10 a.m. to 5 p.m.

FOR IMMEDIATE RELEASE

October 15, 2018

BLOOMINGTON, Ind. – The heartwarming holiday hit *ELF The Musical* plays at IU Auditorium for two shows Tuesday and Wednesday, November 13 and 14 at 7:30 p.m.

ELF The Musical is the hilarious tale of Buddy, a young orphan child who mistakenly crawls into Santa's bag of gifts and is transported back to the North Pole. Unaware that he is actually human, Buddy's enormous size and poor toy-making abilities cause him to face the truth. With Santa's permission, Buddy embarks on a journey to New York City to find his birth father, discover his true identity, and help New York remember the true meaning of Christmas. This modern day Christmas classic is sure to make everyone embrace their inner *ELF*.

Based on the beloved 2003 New Line Cinema hit, *ELF* features songs by Tony Award nominees Matthew Sklar and Chad Beguelin (*The Wedding Singer*), with a book by Tony Award winners Thomas Meehan (*Annie*, *The Producers*, *Hairspray*) and Bob Martin (*The Drowsy Chaperone*).

Originally beginning its run as a partial holiday engagement at Broadway's Al Hirschfeld Theatre, the show ran for 15 preview performances and 57 regular performances before its close on January 2, 2011. Original cast members included Sebastian Arcelus (*Wicked*, *Jersey Boys*) as Buddy, Amy Spanger (*The Wedding Singer*) as Jovie, and Beth Leavel (*The Drowsy Chaperone*) as Emily Hobbs. Since the first iteration, *ELF* has undergone over four years of national tours, two Broadway revivals, and a revised book featuring a new opening number "Happy All the Time."

"*ELF The Musical* is a holiday experience for the whole family," said IU Auditorium Executive Director Doug Booher. "It combines the sensational story from the cherished film with the shiny songs, costumes, and sets we come to expect from a Broadway show. The show also brings with it a beautiful message of what can happen with a little faith in ourselves and each other. Whether you're 9 or 99, *ELF* will have you believing in the magic of Christmas."

This show brings with it IU Auditorium's annual program **Kids' Night on Broadway**. Families will be able to enjoy various activities in the lobby preceding the show each night.

For more information on *ELF The Musical* and the rest of the 2018–2019 season, visit IUauditorium.com. The website features video clips and a selection of songs from this season's performances, in addition to a direct link to the IU Auditorium Facebook and Twitter pages, whose members receive exclusive benefits throughout the year.

ELF The Musical at IU Auditorium is sponsored by Lamar Outdoor Advertising and Riley Physicians at Indiana University Health. IU Auditorium's 2018–2019 season is presented by B97, Curry Auto Center, *The Herald Times*, Cook Group, and Indiana University Residential Program and Services.

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