Contact:

Ryan Sheets Marketing Manager IU Auditorium (812) 855-0640 rmsheets@indiana.edu



A SPECIAL ONE NIGHT ONLY PERFORMANCE: BERKELEY REPERTORY THEATRE'S PRODUCTION OF AIN'T TOO PROUD – THE LIFE AND TIMES OF THE TEMPATIONS AT IU AUDITORIUM JUNE 6

WHAT: Ain't Too Proud – The Life and Times of The Temptations

WHEN: Wednesday, June 6, 8 p.m.

WHERE: IU Auditorium

TICKETS: Tickets start at \$17 for IU Bloomington students with a valid ID and \$29 for the general public, on sale now. Individual tickets may be purchased online at IUauditorium.com, in person at the IU Auditorium Box Office, as well as through Ticketmaster.com or charge by phone at (800) 745–3000. The IU Auditorium Box Office is open Monday through Friday, 10 a.m. to 5 p.m.

FOR IMMEDIATE RELEASE March 19, 2018

BLOOMINGTON, Ind. – Indiana University Auditorium proudly presents, for one night only, Berkeley Repertory Theatre's production of *Ain't Too Proud—The Life and Times of The Temptations* on Wednesday, June 6 at 8 p.m. This special summer performance will be the culmination of a month-long rehearsal stay for the production at IU Auditorium.

Ain't Too Proud's Bloomington performance takes place immediately prior to its John F. Kennedy Center for the Performing Arts engagement and following the production's critically-acclaimed, record-breaking world-premiere run at Berkeley Repertory Theatre. While at Berkeley Rep, the show became the highest-grossing production in that theatre's nearly 50-year history.

Ain't Too Proud is the electrifying new musical about the life and times of The Temptations, "the greatest R&B group of all time" (*Billboard Magazine* 2017).

They were just five young men on the streets of Detroit when they were discovered by Berry Gordy, who signed them to his legendary record label. After 24 attempts, they finally had a hit and the rest is history—how they met, how they rose, the groundbreaking heights they hit, and how personal and political conflicts threatened to tear the group apart as the United States fell into civil unrest.

The production will play for **one performance only** at the Indiana University Auditorium on June 6, 2018 at 8 p.m.

"We are excited to host the cast and crew of *Ain't Too Proud* for an entire month of rehearsals leading up to this special summer performance here in Bloomington before the production heads to the Kennedy Center in Washington, D.C.," said Executive Director of IU Auditorium Doug Booher. "Fresh off of its acclaimed world-premiere at Berkeley Repertory Theatre, this fresh look at the story of one of popular music's greatest groups is sure to get audiences dancing out of their seats."

Iconic hits like "My Girl," "Just My Imagination," and "Papa Was a Rolling Stone," and the signature dance moves that made the "Classic Five" Temptations part of cultural history carry audiences through this thrilling story of brotherhood, family, loyalty, and betrayal.

The creative team includes Kennedy Prize-winning playwright **Dominique Morisseau**, Olivier Award-winning choreographer **Sergio Trujillo**, and two-time Tony Award-winning director **Des McAnuff**, as well

as Tony Award nominee **Robert Brill** (scenic design), Tony Award winner **Paul Tazewell** (costume design), Tony Award winner **Howell Binkley** (lighting design), Tony Award winner **Steve Canyon Kennedy** (sound design), Drama Desk Award winner **Peter Nigrini** (projection design), **Charles G. LaPointe** (hair and wig design), and **Steve Rankin** (fight direction). Orchestrations are by Drama Desk Award winner **Harold Wheeler** with music direction and arrangements by **Kenny Seymour**.

Ain't Too Proud is presented through special arrangement with Ira Pittelman and Tom Hulce.

For more information about *Ain't Too Proud* – *The Life and Times of The Temptations* and the rest of the 2017–2018 season, visit IUauditorium.com. The website features video clips and a selection of songs from this season's performances, in addition to a direct link to the IU Auditorium Facebook and Twitter pages, whose members receive exclusive benefits throughout the year.

About Berkeley Rep

Berkeley Repertory Theatre has grown from a storefront stage to an international leader in innovative theatre. Known for its core values of imagination and excellence, as well as its educated and adventurous audience, the nonprofit has provided a welcoming home for emerging and established artists since 1968. In over four decades, more than four million people have enjoyed nearly 400 shows at Berkeley Rep. These shows have gone on to win five Tony Awards, seven Obie Awards, nine Drama Desk Awards, one Grammy Award, and many other honors. In recognition of its place on the national stage, Berkeley Rep received the Tony Award for Outstanding Regional Theatre in 1997. Its bustling facilities – which include the 400-seat Peet's Theatre, the 600-seat Roda Theatre, the Berkeley Rep School of Theatre, and a spacious campus in West Berkeley – are helping revitalize a renowned city. Learn more at berkeleyrep.org.

###